

Compare plans. Upgrade anytime.

Pick what fits today. All prices per year, GST included. Start free with Explorer.

Scan to start
free



	Explorer Free forever	Starter ₹999 per year	MOST POPULAR Growth ₹6,999 per year	Pro ₹12,999 per year	Enterprise ₹19,999 per year
SIZE OF YOUR STORE					
Products	5	100	1,000	10,000	Unlimited
Orders per month	30	200	1,000	5,000	Unlimited
Staff logins	1	1	3	10	25
Stores included	1	1	1	1	3
Storage	500 MB	500 MB	5 GB	20 GB	100 GB
Inventory locations	1	1	1	5	20
SELLING					
Payments, COD and Shiprocket	✓	✓	✓	✓	✓
Your own domain	—	—	✓	✓	✓
COD protection	—	—	✓	✓	✓
POS registers / devices	—	—	1 / 2	3 / 6	10 / 25
Marketplace & channel sync	—	—	—	3	Unlimited
B2B / wholesale pricing	—	—	—	✓	✓
Own delivery riders	—	—	—	10	Unlimited
Store languages	1	1	1	3	Unlimited
MARKETING					
Automatic discounts / flash sales	—	—	5 / 2	25 / 10	Unlimited
Email / WhatsApp / push per month	—	—	10 / 10 / 10	50 / 50 / 50	Unlimited
Popups, spin wheel, trust badges	—	—	✓	✓	✓
WhatsApp inbox and live chat	—	—	✓	✓	✓
Blog posts	—	—	50	Unlimited	Unlimited
Reels / stories	—	—	20 / 10	100 / 50	Unlimited
AI content credits a month	—	—	50	200	500
Loyalty, gift cards, wallet, referrals	—	—	—	✓	✓
OPERATIONS					
GSTIN lookups a month	—	—	25	100	300
Custom staff roles	—	—	—	5	Unlimited
Scheduled reports	—	—	—	10	Unlimited
Multi-vendor marketplace	—	—	—	—	✓
Pharmacy and restaurant modules	—	—	—	—	✓

 **0% Relaycial fee** when you use your own payment gateway. **Upgrade anytime:** your store, products and customers stay the same.