

YOUR OPTIONS, SIDE BY SIDE

Everything you need to sell online, at one flat yearly price.

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How Relaycial compares with the usual ways Indian businesses get an online store.

	Relaycial	Global SaaS platforms	Plugin-based websites	Custom-built website
Yearly cost	✓ ₹999–₹19,999 a year, GST included. Explorer is free.	Monthly subscription, often billed in US dollars, plus paid apps	Hosting, domain and paid plugins, plus developer time	Large upfront build cost, plus ongoing maintenance
Platform fee on sales	✓ 0% Relaycial fee when you use your own payment gateway	Varies by plan and gateway	Payment gateway charges only	Payment gateway charges only
Indian shipping	✓ Shiprocket built in: rates, labels and tracking	Usually needs an extra app	Usually needs an extra plugin	Has to be built and maintained
Cash on delivery	✓ Built in; COD protection on Growth and above	Often needs an extra app	Often needs an extra plugin	Has to be built
GST invoices	✓ GST-ready invoices built in	Usually needs an extra app	Usually needs an extra plugin	Has to be built
WhatsApp	✓ Order updates built in; inbox and campaigns on Growth and above	Usually needs an extra app	Usually needs an extra plugin	Has to be built
Shop counter (POS)	✓ POS with one shared stock, on Growth and above	Separate add-on	Separate system	Separate system
Themes & design	✓ 150 themes made for Indian businesses	Large theme store, many paid	Large choice, quality varies	Designed from scratch
Hosting, security & updates	✓ Included and managed for you	Included	You manage them	You or your developer manage them
Time to go live	✓ Go live in a day	Days to weeks	Weeks	Months
Help when you need it	✓ Call or WhatsApp our team in India, Mon–Sat, 10 AM–7 PM IST	Mostly online help centre and chat	Depends on your developer	Depends on your developer

General guidance only. Other options vary by provider and plan, so check their current pricing and features before you decide.