



Relaycial
by Nestiko

E-COMMERCE STORE

Your own online store. Your brand. Your domain.

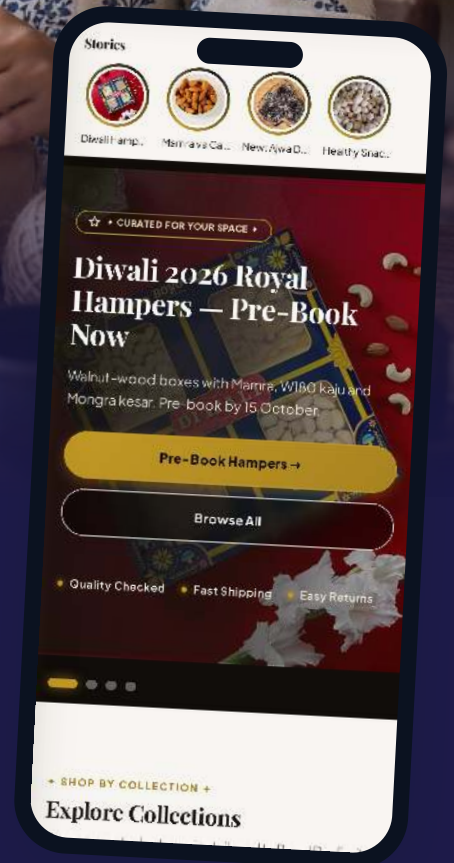
Sell online with payments, cash on delivery and shipping built in. Start free, go live in a day.

Payments & UPI

Cash on delivery

Shiprocket shipping

WhatsApp updates



THE PROBLEM

Selling online should not need five apps and a developer.

Most small businesses in India sell through WhatsApp messages, marketplace listings that charge high commissions, or a website that costs lakhs and breaks often. Customers keep asking “Where is my order?”, COD parcels come back, and you never own your customer list.



High marketplace commissions

A big share of every sale goes to the marketplace, and the customer belongs to them, not you.



COD returns eat profits

Fake and refused cash-on-delivery orders cost you shipping both ways.



Too many apps

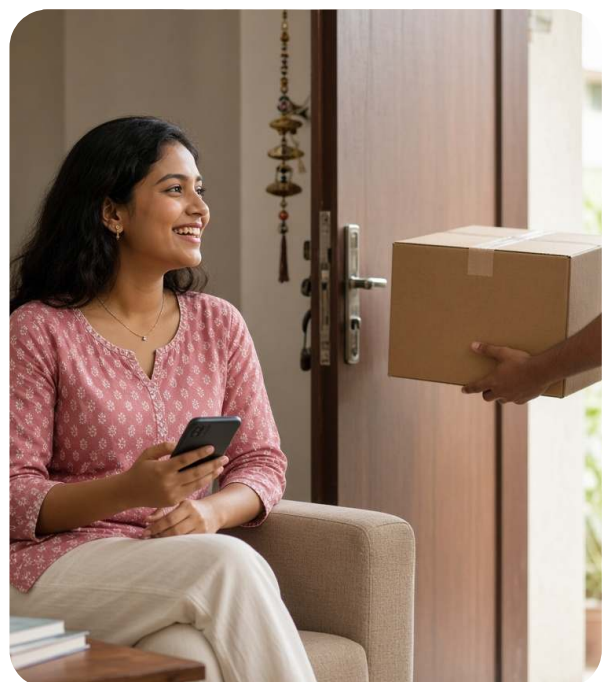
Payments, shipping, invoices and customer messages all live in different places.

ABOUT RELAYCIAL

Simple, India-ready software for growing businesses.

Relaycial is built by Nestiko Business Solutions Pvt Ltd, Jaipur. We make software for small and growing businesses, starting with online stores: your own branded store with payments, shipping and marketing in one place.

Real people support you, Mon-Sat, 10 AM-7 PM IST.



THE SOLUTION

One platform for your whole online business.

Relaycial gives you a complete branded online store, with payments, cash on delivery, shipping, WhatsApp updates and marketing tools in one place, at one flat yearly price.

**100% your brand**

Your logo, your colours and your own domain name. No marketplace ads, no competitor products next to yours.

**Payments your way**

UPI, cards, netbanking and cash on delivery. 0% Relaycial fee when you use your own payment gateway (Razorpay, Cashfree or PayU).

**Shipping built in**

Shiprocket in your dashboard: compare couriers, print labels and track every parcel. Pan-India shipping via integrated couriers.

**COD without the fear**

COD protection with OTP checks, order limits and risk scoring helps cut fake and returned COD orders.

**Customers kept informed**

WhatsApp order and delivery updates, plus a WhatsApp chat button on your store.



A real store built on Relaycial
(demo: relaycial.com/s/demo)

KEY FEATURES

Everything you need to sell online.

**Catalogue & variants**

Size x colour variants, categories, and bulk CSV import on Growth and above.

**150 store themes**

Designed for Indian businesses. Your logo, colours and fonts.

**Orders, returns & invoices**

GST invoices, returns and refunds in one place.

**Razorpay, UPI & cards**

Your own gateway keys, money straight to your bank.

**COD protection**

OTP checks, COD limits and risk scoring.

**Shiprocket shipping**

Compare couriers, print labels, track parcels.

**WhatsApp alerts & inbox**

Order updates, chat button and a team inbox.

**Coupons, flash sales & popups**

Spin wheel, countdowns, automatic discounts.

**Email, WhatsApp & push campaigns**

Bring customers back with planned campaigns.

**POS for your shop counter**

Bill in-store with the same stock as your website.

**Reports & analytics**

Sales, products, customers, GST and traffic.

**Staff accounts & roles**

Give your team the access they need.

Some features depend on your plan. See the plans on page 6.

HOW IT WORKS

Live in 4 simple steps.

No developer needed. Most stores go live in a day.

1

Sign up at relaycial.com

Start free with Explorer. Your store link (relaycial.com/s/yourstore) is ready in minutes.

2

Add products and make it yours

Add products, your logo and colours, and pick a theme. On Growth and above, import your product list from a CSV file.

3

Connect payments and shipping

Add your Razorpay, Cashfree or PayU keys and switch on Shiprocket. We help you with both.

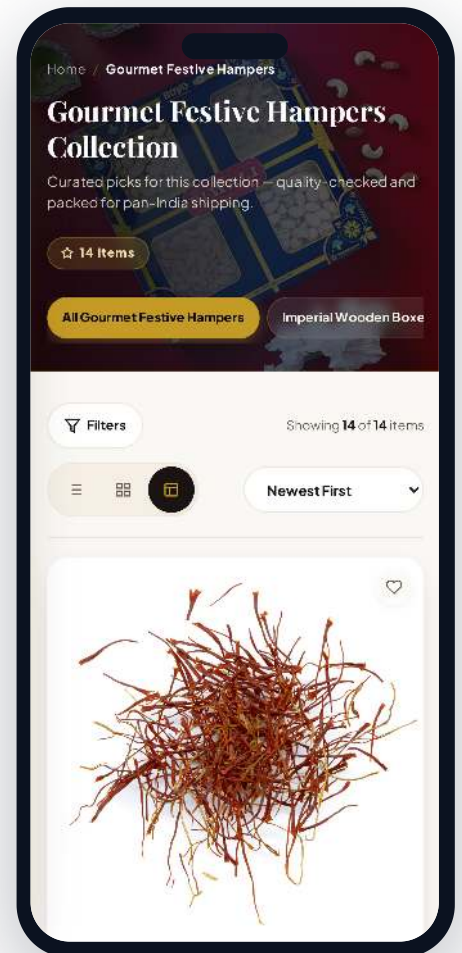
4

Share your store and take orders

Share your store link on WhatsApp, Instagram and Facebook, and start taking orders.

**Our team helps you set up.**

Call or WhatsApp +91 90799 08356 · Mon–Sat, 10 AM–7 PM IST



PLANS

Simple yearly plans. GST included.

Start free with Explorer, upgrade anytime.

	Explorer	Starter	MOST POPULAR Growth	Pro	Enterprise
	Free forever	₹999 per year	₹6,999 per year	₹12,999 per year	₹19,999 per year
Products	5	100	1,000	10,000	Unlimited
Orders / month	30	200	1,000	5,000	Unlimited
Staff logins	1	1	3	10	25
Storage	500 MB	500 MB	5 GB	20 GB	100 GB
Payments, COD & Shiprocket	✓	✓	✓	✓	✓
Your own domain	—	—	✓	✓	✓
POS for your shop	—	—	✓	✓	✓
Campaigns, flash sales & popups	—	—	✓	✓	✓
Multi-location inventory	—	—	—	✓	✓
Marketplace & channel sync	—	—	—	✓	✓
Own delivery riders	—	—	—	✓	✓



0% Relaycial fee

when you use your own payment gateway. Money settles directly to your bank.



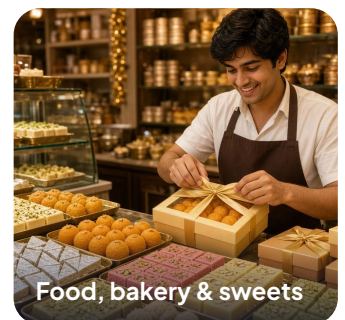
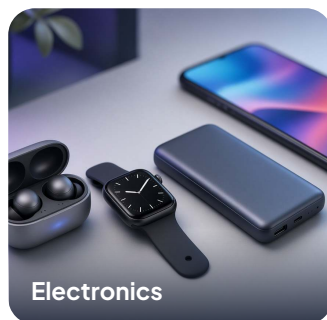
Upgrade anytime

Start small and move up as your orders grow. Your store and data stay the same.

INDUSTRIES

Built for the way India sells.

Ready-made themes and features for the businesses we work with most.



WORKS WITH

Razorpay

Cashfree

PayU

UPI

Shiprocket

WhatsApp

Google product feeds

Meta (Facebook & Instagram) catalogue

GST invoices

Pro and Enterprise also sync orders, stock and prices with marketplaces and other sales channels.

WHY RELAYCIAL

A partner that grows with you.

**Made in India, for Indian sellers**

UPI, COD, GST invoices, Shiprocket and WhatsApp work out of the box.

**One flat yearly price**

GST included. Start free with Explorer, upgrade anytime.

**Human support**

Real people on call and WhatsApp, Mon-Sat, 10 AM-7 PM IST.

**Your data stays yours**

Your customers, your orders and your brand belong to you.

Start free today, or ask for a free demo.

Scan the code to create your store with Explorer, or call us and we will show you a live store.

 **Call / WhatsApp +91 90799 08356**

 **hello@relaycial.com**

 **relaycial.com**

